

TALIA CAVALLINE

MULTI MEDIA JOURNALIST

SYRACUSE, NY o COLUMBIA, SC

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EDUCATION

UNIVERSITY OF SOUTH CAROLINA

August 2022 - December 2025

B.A Broadcast Journalism

Sport and Entertainment Management Minor, Sports Media Concentration

CNN ACADEMY BOOTCAMP 2025

5-day experiential program where selected students participated in practical workshops surrounding mobile journalism, Al, Open-Source Investigations, etc at CNN's Techwood Campus

FAYETTEVILLE MANLIUS HIGH SCHOOL

September 2018 - June 2022

Advanced Regents Diploma

SKILLS

- Adobe Creative Cloud Switchboard
- Adobe Premiere Pro
- Dreamcatcher
- Adobe Photoshop
- Canva
- Adobe InDesign
- · Social Media
- Final Cut Pro
- CapCut
- **ENPS Software**
- · Live Shots/ Live U
- Shorthand
- · Play by Play Announcing

REFERENCES

Rick Peterson - Carolina News and Reporter

(803) 777-5203.

rspeter@mailbox.sc.edu

Joe Kepler - Gamecock Athletics

(716) 254-1711

keplerj@mailbox.sc.edu

Christian DeGuzman - NYCBL Syracuse Spartans

(862) 485-5141

ctdeguz@gmail.com

EXPERIENCE

CAROLINA NEWS AND REPORTER

Multimedia Journalist: Columbia. SC

January 2025 - May 2025

- Produce/report on news in the Midlands region for a 30-minute daily live show
- · Write scripts and production cues through ENPS software, create graphics and video tracks for production
- · Gather information and develop stories through interviews, actively post and monitor social media, consistently hit deadline

Opportunities: 2025 Women's Final Four Tournament, 2025 Gamecock Football Pro Day

GAMECOCK ATHLETICS

Internal Communications Intern: Columbia, SC

January 2023 - Present

- · Produce and assist in creating materials used for University of South Carolina
- Interview student athletes to produce in-season videos, use Adobe Cloud software to edit photos, videos, and graphics
- · Assist in running various social media accounts, write game recap stories for web, facilitate media personnel for press conferences and field/court access

Opportunities: 2023-2025 Women's March Madness Rounds 1 & 2, 2023-2024 Gamecock Football Pro Day

RIPKEN EXPERIENCE ABERDEEN

Social Media Intern: Aberdeen, MD

May 2025 - August 2025

- Produce/edit all social media content for weekly tournaments and events
- Interview players/spectators for videos featured on social media, monitor post analytics on Instagram and Tiktok
- · Create graphics and videos via Adobe Cloud software and Canva, take photos and videos during events at the complex

NYCBL SYRACUSE SPARTANS

Sports Media Intern: Syracuse, NY

May 2024 - August 2024

- · Produced all social media content via X, Instagram, and Facebook for the **NYCBL Syracuse Spartans**
- Travelled with the team for every home/away game, anchored post game interviews with players and coaches
- Created in-game graphics and posts through Adobe Cloud software and Canva, produced mini-packages for use on social media and website