

TALIA CAVALLINE

MULTI MEDIA JOURNALIST

SYRACUSE, NY o COLUMBIA, SC



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EDUCATION

UNIVERSITY OF SOUTH CAROLINA

August 2022 - December 2025

B.A Broadcast Journalism

Sport and Entertainment Management Minor, Sports Media Concentration

President's List Spring 2023, Dean's List Fall 2023 and Spring 2024

FAYETTEVILLE MANLIUS HIGH SCHOOL September 2018 - June 2022

Student Council AV Director, Model United Nations Director for the Economic and Social Council, Varsity Volleyball Captain

SKILLS

- · Adobe Creative Cloud
- Switchboard
- Adobe Premiere Pro
- Canva
- Adobe Photoshop
- · Social Media
- · Adobe InDesign
- Reporting
- Final Cut Pro
- Broadcasting
- ENPS Software
- CPR/AED

REFERENCES

Christian DeGuzman - NYCBL Syracuse Spartans (862) 485-5141 ctdeguz@gmail.com

Joe Kepler - Gamecock Athletics

(716) 254-1711

keplerj@mailbox.sc.edu

Rick Peterson - Carolina News and Reporter
(803) 777-5203 rspeter@mailbox.sc.edu

EXPERIENCE

CAROLINA NEWS AND REPORTER

Multimedia Journalist: Columbia. SC

January 2025 - May 2025

- Produce and report on news in the Midlands region for a 30 minute daily, live show
- Write scripts and production cues through ENPS software, create graphics and video tracks for production
- Gather information and develop stories through interviews, actively post and monitor social media, consistently hit deadline

GAMECOCK ATHLETICS

Internal Communications Intern: Columbia, SC

January 2023 - Present

- Produce and assist in creating materials used by Gamecock Athletics for University of South Carolina athletic events
- Interview student athletes to produce in-season videos, use Adobe Cloud software to edit photos, videos, and graphics
- Assist in running various social media accounts, facilitate media personnel for press conferences and field/court access

RIPKEN EXPERIENCE ABERDEEN

Social Media Intern: Aberdeen, MD

May 2025 - Present

- Produce/edit all social media content for weekly tournaments and events
- Interview players/spectators for videos featured on social media, monitor post analytics on Instagram and Tiktok
- Create graphics and videos via Adobe Cloud software and Canva, take photos and videos during events at the complex

NYCBL SYRACUSE SPARTANS

Sports Media Intern: Syracuse, NY

May 2024 - August 2024

- Produced all social media content via X, Instagram, and Facebook for the NYCBL Syracuse Spartan's
- Travelled with the team for every home/away game, anchored post game interviews with players and coaches
- Created in-game graphics and posts through Adobe Cloud software and Canva, produced mini-packages for use on social media and website